



Marketing Communications Annual Timeline/Workplan

ACTIVITY	Last Reviewed	February	June	September/October
Info Package for Library Boards	2015		Review	
Presentations to library boards	2013			Review
Newsletter for librarians (electronic)	2016			
Board Report for councils etc	2013			Review
Marketing/Communications Plan	2015	Review		
Fundraising		Review	Review	Review
Lobbying		Review	Review	Review
Review Marketing Budget			Review	
Promotional Items	2016			Discuss
Annual Board/Staff Function		Discuss		Discuss
ALC Theme		Discuss		
R.E.A.D. Awards		Review		Discuss
Friends of Chinook Arch			Meeting	AGM
Casino	2016			
POLICIES				
M/C Committee Mandate	2016	Review		
Time line	2016	Review		
Corporate Image	2014		Review	
Communications	2014			Review

Last Reviewed: 6 April 2017

Last Revised: 6 April 2017