



Communications

Policy

Chinook Arch will ensure System Board members, member councils, member library boards and other stakeholders are well informed about Chinook Arch services and activities. Methods of communication will include email, newsletters, social media, and both internal and external websites. The internal website for Board members, staff and member libraries will provide online access to information about the System and its services. In addition a variety of print documents will be used to describe services provided.

The Marketing/Communications (M/C) committee will prepare a Marketing Plan which is reviewed every three years and revised when necessary.

Last Reviewed:	4 December 2014
Last Revised:	4 December 2014